



2023 Sponsorship Form

As a sponsor of the UMass Cancer Walk, you and your organization will be part of something special.

Help make vital adult and pediatric cancer clinical trials and research possible, right here in Central Massachusetts. Research will pave the way to better treatments and lead us to a cure.

Please join us in the fight against cancer.

Organization name: _____

Contact name: _____

Office Phone: _____

Cell: _____

Email: _____

Street: _____

City: _____

State: _____

Zip: _____

Website address: _____

Choose from 6 sponsorship levels.

Sponsorship packages can be individualized to best fit sponsor's needs. Details on next page.

\$50,000 - Defender Sponsor

\$25,000 - Rescuer Sponsor

\$10,000 - Champion Sponsor

\$7,500 - Fighter Sponsor

\$5,000 - Crusader Sponsor

\$2,500 - Protector Sponsor



"We are grateful for this funding that helps lead the way through our clinical trials program toward more survivors, gentler therapies that are more effective and far less toxic as we put these funds to work."

Jonathan M. Gerber, MD
Medical Director, UMass Cancer Center

"These essential funds from the Cancer Walk help us enroll children in nationwide clinical trials and run additional patient-centered trials and research here at UMass Chan Medical School. This in turn, helps ensure that we are providing the best chance for a cure to all children in central Massachusetts fighting pediatric cancer."

Jason M. Shohet, MD, PhD
Chief, Division of Pediatric Hematology/Oncology

"We are honored to use our Cancer Walk proceeds to fund the UMass Palliative Medicine Fellowship, which trains physicians as palliative care specialists. These physicians work alongside oncologists to treat pain and other symptoms so patients can successfully receive cancer treatment, and provide emotional and practical support every step of the way."

Jennifer A. Reidy, MD
Chief, Division of Palliative Care

2023 Sponsorship Levels

Where necessary, please select the additional benefits for the level you choose.
Submit this completed form to Traci.Heath@umassmed.edu no later than Aug. 14, 2023.

\$50,000 – Defender Sponsor

- Prominent recognition on event website (hyperlinked logo)
- Logo on all event-related marketing materials
- Logo displayed in event communications
- Logo included in monthly digital newsletter
- Logo on digital promotional assets (i.e., Zoom background, etc.)
- Recognition via social media
- 15 lawn signs with logo for your preferred use
- Logo on promotional event signage displayed around Worcester County
- Registration fee waived for an unlimited number of event participants
- “Defender Sponsor” social media promotions and content
- Inclusion in paid event promotional advertising
- Inclusion on event T-shirts
- Unlimited invitations to post-walk Appreciation Reception with researchers and physician-scientists
- Check presentation/photo acknowledgment of contribution during event opening ceremony
- VIP Sponsor table/section at event
- Opportunity to speak during post-walk Appreciation Reception

\$25,000 – Rescuer Sponsor

- Recognition on event website (hyperlinked logo)
- Logo displayed in event communications
- Logo included in monthly digital newsletter
- Sponsor table at event

Plus choose EIGHT additional benefits:

Logo on digital promotional assets (i.e., Zoom background, etc.)
Recognition via social media
10 lawn signs with logo for your preferred use
Logo on promotional event signage displayed around Worcester County
Registration fee waived for 30 event participants
Inclusion in paid event promotional advertising
Inclusion on event T-shirts (logo exclusively on sleeve)
Invitation for 10 to post-walk Appreciation Reception with researchers and physician-scientists
Recognition during post-walk Appreciation Reception
Check presentation/photo acknowledgment of contribution during event opening ceremony

\$10,000 – Champion Sponsor

- Recognition on event website (hyperlinked logo)
- Logo displayed in event communications
- Logo included in monthly digital newsletter
- Sponsor table at event

Plus choose SIX additional benefits:

Logo on digital promotional assets (i.e., Zoom background, etc.)
Recognition via social media
Six lawn signs with logo for your preferred use
Registration fee waived for 15 event participants
Inclusion on event T-shirts (logo on back)
Invitation for six to post-walk Appreciation Reception with researchers and physician-scientists
Recognition during post-walk Appreciation Reception
Check presentation/photo acknowledgment of contribution during event opening ceremony

\$7,500 – Fighter Sponsor

- Recognition on event website (hyperlinked logo)
- Logo displayed in event communications
- Logo included in monthly digital newsletter

Plus choose FOUR additional benefits:

Sponsor table at event
Four lawn signs with logo for your preferred use
Recognition via social media
Registration fee waived for 10 event participants
Inclusion on event T-shirts (logo on back)
Invitation for four to post-walk Appreciation Reception with researchers and physician-scientists
Recognition during post-walk Appreciation Reception

\$5,000 – Crusader Sponsor

- Recognition on event website (hyperlinked logo)
- Company name displayed in event communications
- Company name displayed in monthly digital newsletter

Plus choose THREE additional benefits:

Sponsor table at event
Two lawn signs with logo for your preferred use
Recognition via social media
Registration fee waived for five event participants
Inclusion on event T-shirts (logo on back)
Invitation for two to post-walk Appreciation Reception with researchers and physician-scientists

\$2,500 – Protector Sponsor

Choose TWO benefits:

Recognition on event website (hyperlinked company name)
Recognition via social media
Company name displayed in event communications
Registration fee waived for two event participants



For more information, please contact Traci Heath:
Traci.Heath@umassmed.edu