



2024 Sponsorship Form

As a sponsor of the UMass Cancer Walk, you and your organization will be part of something special.

Help make vital adult and pediatric cancer clinical trials and research possible, right here in Central Massachusetts. Research will pave the way to better treatments and lead us to a cure.

Please join us in the fight against cancer.

Organization name: _____

Contact name: _____

Office Phone: _____

Cell: _____

Email: _____

Street: _____

City: _____

State: _____

Zip: _____

Website address: _____

Choose from 6 sponsorship levels.

Sponsorship packages can be individualized to best fit sponsor's needs. Details on next page.

SOLD!

\$75,000 - Superhero Presenting Sponsor

\$25,000 - Rescuer Sponsor

\$10,000 - Champion Sponsor

\$7,500 - Fighter Sponsor

\$5,000 - Crusader Sponsor

\$2,500 - Protector Sponsor

"We take great pride in partnering with the UMass Cancer Walk because we know that 100 percent of our sponsorship dollars go directly to funding vital adult and pediatric cancer research and care, and clinical trials of new potentially lifesaving therapies taking place at UMass Chan Medical School."

Michael Gross
President/General Manager of
Harr Toyota



"I proudly sponsor the UMass Cancer Walk. It is THE premier charity fundraiser in Central Massachusetts and I know my support of this event elevates my company's profile and reputation. Funds raised by the UMass Cancer Walk support over 150 clinical trials at UMass Chan Medical School that may lead to cures for cancer. This important research, being done right here in Worcester, will change lives and your sponsorship helps this happen."

Richard Carr
Carr Financial Group

umasscancerwalk.org

Sunday, Sept. 29, 2024 | Polar Park

2024 Sponsorship Levels

Where necessary, please select the additional benefits for the level you choose.
Submit this completed form to Traci.Heath@umassmed.edu no later than Aug. 19, 2024.

\$75,000 – Superhero Presenting Sponsor

- > Prominent recognition on event website (hyperlinked logo)
- > Logo on all event-related marketing materials
- > Logo displayed in event communications
- > Logo included in monthly digital newsletter
- > Logo on digital promotional assets (i.e., Zoom background, etc.)
- > Recognition via social media
- > 15 lawn signs with logo for your preferred use
- > Logo on promotional event signage displayed around Worcester County
- > Registration fee waived for an unlimited number of event participants
- > "Presented by" social media promotions and content
- > Inclusion in paid event promotional advertising
- > Inclusion on event T-shirts (logo exclusively on front)
- > Unlimited invitations to post-walk Appreciation Reception with researchers and physician-scientists
- > Check presentation/photo acknowledgment of contribution during event opening ceremony
- > VIP Sponsor table/section at event
- > Opportunity to speak during post-walk Appreciation Reception

\$25,000 – Rescuer Sponsor

- > Recognition on event website (hyperlinked logo)
- > Logo displayed in event communications
- > Logo included in monthly digital newsletter
- > Sponsor table at event

Plus choose EIGHT additional benefits:

- Logo on digital promotional assets (i.e., Zoom background, etc.)
- Recognition via social media
- 10 lawn signs with logo for your preferred use
- Logo on promotional event signage displayed around Worcester County
- Registration fee waived for 30 event participants
- Inclusion in paid event promotional advertising
- Inclusion on event T-shirts (logo exclusively on sleeve)
- Invitation for 10 to post-walk Appreciation Reception with researchers and physician-scientists
- Recognition during post-walk Appreciation Reception
- Check presentation/photo acknowledgment of contribution during event opening ceremony
- Sponsor Spotlight column in monthly digital newsletter

\$10,000 – Champion Sponsor

- > Recognition on event website (hyperlinked logo)
- > Logo displayed in event communications
- > Logo included in monthly digital newsletter
- > Sponsor table at event

Plus choose SIX additional benefits:

- Logo on digital promotional assets (i.e., Zoom background, etc.)
- Recognition via social media
- Six lawn signs with logo for your preferred use
- Registration fee waived for 15 event participants
- Inclusion on event T-shirts (logo on back)
- Invitation for six to post-walk Appreciation Reception with researchers and physician-scientists
- Recognition during post-walk Appreciation Reception
- Check presentation/photo acknowledgment of contribution during event opening ceremony
- Sponsor Spotlight column in monthly digital newsletter

\$7,500 – Fighter Sponsor

- > Recognition on event website (hyperlinked logo)
- > Logo displayed in event communications
- > Logo included in monthly digital newsletter

Plus choose FOUR additional benefits:

- Sponsor table at event
- Four lawn signs with logo for your preferred use
- Recognition via social media
- Registration fee waived for 10 event participants
- Inclusion on event T-shirts (logo on back)
- Invitation for four to post-walk Appreciation Reception with researchers and physician-scientists
- Recognition during post-walk Appreciation Reception
- Sponsor Spotlight column in monthly digital newsletter

\$5,000 – Crusader Sponsor

- > Recognition on event website (hyperlinked logo)
- > Company name displayed in event communications
- > Company name displayed in monthly digital newsletter

Plus choose THREE additional benefits:

- Sponsor table at event
- Two lawn signs with logo for your preferred use
- Recognition via social media
- Registration fee waived for five event participants
- Inclusion on event T-shirts (logo on back)
- Invitation for two to post-walk Appreciation Reception with researchers and physician-scientists
- Sponsor Spotlight column in monthly digital newsletter

\$2,500 – Protector Sponsor

Choose TWO benefits:

- Recognition on event website (hyperlinked company name)
- Recognition via social media
- Company name displayed in event communications
- Registration fee waived for two event participants



For more information, please contact Traci Heath:
Traci.Heath@umassmed.edu