

TEAM LEADER GUIDE



Celebrating our heroes
and their commitment to cancer research



Sunday, Sept. 28, 2025 | Polar Park | Worcester, MA

Your support goes straight to work

There's something that sets the UMass Cancer Walk apart: 100 percent of the money your team raises supports adult and pediatric cancer research and clinical trials of potentially lifesaving therapies taking place right here in Central Massachusetts.

Your fundraising makes a difference.

Clinical researchers at the UMass Cancer Center are actively engaged in cutting-edge clinical research trials, both at the local and national levels, to evaluate new chemotherapy treatment options for a variety of cancers, improve surgical procedures for quality and outcomes improvement, and identify novel markers for diagnostic and prognostic predictors of outcome.

Your funding provides critical access to lifesaving innovative cancer therapies that are only available through clinical trials. Participation not only benefits patients who can now take advantage of the newest medical research and discoveries, it also provides valuable findings for further research and refinement.

More than 160 clinical trials are underway in Worcester and may include:

- | | | |
|---|----------------------|---------------------|
| • Advanced Cancers | • Cancer Genetics | • Lung |
| • Biliary/
Cholangiocarcinoma | • Childhood Cancers | • Lymphoma |
| • Bladder | • Colorectal Cancers | • Melanoma |
| • Bone Marrow/
Stem Cell Transplants | • Esophageal | • Metastatic Cancer |
| • Brain | • Gastrointestinal | • Ovarian |
| • Breast | • Germ Cell Cancer | • Pancreatic |
| • Bladder | • Kidney | • Prostate |
| | • Leukemia | • Uterine |
| | • Liver | • Rhabdomyosarcoma |

Thank you for taking a lead role in the fight against cancer!

In becoming a Team Leader for the UMass Cancer Walk, you are leading by example. Your commitment to support this event makes you a vital partner to the researchers and physician-scientists at our UMass Cancer Center—because your efforts enable them to focus on critical research, including clinical trials, that have the potential to change the lives of those with cancer. In other words, you are helping us to develop the very best therapies, as well as to discover new treatments and deliver them to patients. And in doing so, you are providing hope to those who need it most. We are extremely grateful for your efforts and we thank you, from the bottom of our hearts, for your support.



Team ForHealth SoleMates from the 2024 UMass Cancer Walk.

Take your first steps

REGISTER.
SPREAD THE WORD.
RECRUIT TEAMMATES
TO RAISE MONEY.



REGISTER YOUR TEAM

Visit our Registration Page at:

<[UMass Cancer Walk registration](#)>

Follow the prompts to create your team page. If you have trouble, visit the FAQ pages in the navigation bar.

TELL YOUR STORY

Personal stories - in words and pictures - are compelling. Share yours, or the story of the important person who inspires you to raise money. Include it on your fundraising page with a photo or two.

SHARE YOUR FUNDRAISING PAGE

Use social media and email to share your page with your friends, family and co-workers. When you share your page:

Describe your passion for participating in this event and your goal. Make it personal: funny, serious or whatever feels right.

Suggest specific level of giving. Ask if they would be willing to give a gift of \$25 or \$50. If you think someone is able to give more, ask for more.

Invite them to join your team as a fundraising walker.

Explain that 100 percent of the event proceeds go directly to the UMass Cancer Center.

Use the hashtag #umasscancerwalk.

SHOW YOUR GRATITUDE

Thank your supporters for making donations. Do so by phone, email or social media.

Cheer on your team. Call out their success and praise their efforts, one-on-one or through social media.



Each year, you and thousands of people like you make the UMass Cancer Walk a success, because the money you raise supports adult and pediatric cancer research, and clinical trials of new potentially lifesaving therapies taking place right here in Central Massachusetts at UMass Chan Medical School.



SUNDAY, SEPT. 28, 2025
Polar Park, Worcester, MA

HAVE ANY QUESTIONS OR WANT TO HELP? CONTACT US!
cancerwalk@umassmed.edu